

## TOURISM

### 1. FIANACIAL TARGETS & ACHIEVEMENTS

Programme wise

[Rs. in crore]

S.No.	Programme	Proposed Outlay 11th Plan	Annual Plan 2007-08			
			Approved Outlay	Revised Outlay	Exp.	%Exp. w.r.t. RE
<b>A. Tourism Department</b>						
1.	Tourism Infrastructure	4975.00	1070.00	300.00	300.00	100.00
2.	Promotion of Tourism	2000.00	400.00	400.00	350.70	87.68
3.	Stg. of Tourism Department	100.00	5.00	5.00	0.94	18.8
		<b>7000.00</b>	<b>1475.00</b>	<b>705.00</b>	<b>651.64</b>	<b>92.43</b>
<b>B. DELHI TOURISM &amp; TRANSPORT DEVELOPMENT CORPORATION</b>						
	Grant-in-aid to DTTDC for strengthening of Tourist information Canters	25.00	25.00	25.00	25.00	100
<b>C. DELHI INSTITUTE OF HOTEL MANAGEMENT &amp; CATERING TECHNOLOGY</b>						
	Introduction of 3 years Diploma Course in DIHM & CT	500.00	100.00	5.00	Nil	

## **2. PHYSICAL TARGETS & ACHIEVEMENTS UNDER ANNUAL PLAN 2007-08**

<b>S. No.</b>	<b>Name of the Scheme</b>	<b>Targets</b>	<b>Achievements</b>
1.	Tourism Infrastructure	<p>i) To develop various Haats in city.</p> <p>ii) Development of Chhawala &amp; Kanganheri Tourism Complexes.</p>	<p>i) Dilli Haat at Pitampura has been completed and made functional on 13<sup>th</sup> August 2008.</p> <p>ii) For development of Chhawla &amp; Kanganhari tourist complex tender Process was under taken. Environmental and other clearances have been applied. Land is already in possession of DTTDC. Consultant &amp; Architect have been appointed.</p>
2.	Promotion of Tourism- Delhi as a Destination	<p>i) Organisation of regular festivals – Mango, Swar utsav, Sharad utsav, Garden Tourism Festival, Bhakti utsav, Anannya, Outab Festival etc.</p> <p>ii) Production of various publicity material.</p> <p>iii) Publicity through Print/Electronic media &amp; Internet.</p>	<p>i) All the regular festivals were organized.</p> <p>ii) Production of Delhi Map on Indian crafts, corporate brochure on festivals and other aspects promoting Delhi as a tourist destination.</p> <p>iii) Advertising promoting Delhi as world-class city undertaken.</p>

## **3. IMPLEMENTATION OF NEW PLAN SCHEMES/MAJOR PROJECTS STATUS**

- 3.1 A new initiative was taken up the department by launching "Bed & Breakfast Scheme" in Sept .2007. The aim of the scheme is to provide homely atmosphere to tourists especially during Common Wealth Games 2010. Under this scheme, four household units along with 11 rooms & 24 household units with 60 rooms were registered under Gold & Silver category respectively upto March 2008.
- 3.2 The first Phase of the new building complex of DIHMCT was completed. DTTDC has been appointed Consultant for its interior development

#### **4. FINDING & ISSUES**

- i Expansion of Radio-Taxi system and Pre-Paid Taxi, Auto rickshaw system.
- ii. Tourist Police -assessment of role & expansion potential.
- iii. Tourist Information Network System
- iv. Trained Tourist Guides, Public convenience and Parking facilities at all important tourist places
- v. Budget Hotels.